



WETM
201 Humboldt St
Rochester, NY 14610

Butler Till Media
1565 Jefferson Rd
Bldg 200 Ste 280
Rochester, NY 14623

Contract # 1428299

Schedule Dates 09/20/16-10/03/16
Advertiser Tom O'Mara/State Senate/Republican/NY (83428)
Agency Butler Till Media (10961)
Product Political - State Senate (1074)
Brand O'Mara for NYS Senate (559614)
Salesperson Irons, Ruth Ann (3342)
Sales Office Elmira
Buyer Name
Phone/Fax /
CPE 51/1021/3307
Account Types Local/Political
Billing Type Weekly/Irregular
Comments Separation: 30

Date Entered 09/19/16
Last Modified 09/19/16
Entered By Ruth Irons
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,484.75
Net Total \$14,080.25
Sales Tax

Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	37	\$6,830.00
Oct. 2016	52	\$9,735.00
Grand Total:	89	\$16,565.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line (RevL) / SPOT	09/20/16-09/26/16	4	:30	5A- Channel 18 News	4	X	X	X	X	X			8	\$75.00	\$600.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
Est 1.0	Unapproved (RevL) / SPOT	09/20/16-09/23/16	4	:30	5A- Channel 18 News	3		X	X	X	X			3	\$75.00	\$225.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
2.0	Revised Line (RevL) / SPOT	09/27/16-10/03/16	4	:30	5A- Channel 18 News	4	X	X	X	X	X			8	\$75.00	\$600.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
Est 2.0	Unapproved (RevL) / SPOT	09/27/16-09/30/16	4	:30	5A- Channel 18 News	3		X	X	X	X			3	\$75.00	\$225.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
3.0	Revised Line (RevL) / News	09/20/16-09/26/16	4	:30	4:58P- WETM News	4	X	X	X	X	X			8	\$200.00	\$1,600.00	Elmira (WETM)	Daypart EN(Agency)-Weeks to run Tues - Mon	9/19/16
Est 3.0	Unapproved (RevL) / News	09/20/16-09/23/16	4	:30	4:58P- WETM News	4		X	X	X	X			4	\$200.00	\$800.00	Elmira (WETM)	Daypart EN(Agency)-Weeks to run Tues - Mon	9/19/16
4.0	Revised Line (RevL) / News	09/27/16-10/03/16	4	:30	4:58P- WETM News	4	X	X	X	X	X			8	\$200.00	\$1,600.00	Elmira (WETM)	Daypart EN(Agency)-Weeks to run Tues - Mon	9/19/16
Est 4.0	Unapproved (RevL) / News	09/27/16-09/30/16	4	:30	4:58P- WETM News	3		X	X	X	X			3	\$200.00	\$600.00	Elmira (WETM)	Daypart EN(Agency)-Weeks to run Tues - Mon	9/19/16
5.0	Revised Line (RevL) / News	09/20/16-09/26/16	4	:30	5:29P- WETM News 530P	4	X	X	X	X	X			8	\$250.00	\$2,000.00	Elmira (WETM)	Daypart EN(Agency)-Weeks to run Tues - Mon	9/19/16

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Est 5.0	Unapproved (RevL) / News	09/20/16-09/23/16	4	:30	5:29P- WETM News 530P	3		X	X	X	X			3	\$250.00	\$750.00	Elmira (WETM)	Daypart EN(Agency)-Weeks to run Tues - Mon	9/19/16
6.0	Revised Line (RevL) / News	09/27/16-10/03/16	4	:30	5:29P- WETM News 530P	4	X	X	X	X	X			8	\$250.00	\$2,000.00	Elmira (WETM)	Daypart EN(Agency)-Weeks to run Tues - Mon	9/19/16
Est 6.0	Unapproved (RevL) / News	09/27/16-09/30/16	4	:30	5:29P- WETM News 530P	4		X	X	X	X			4	\$250.00	\$1,000.00	Elmira (WETM)	Daypart EN(Agency)-Weeks to run Tues - Mon	9/19/16
7.0	Revised Line (RevL) / News	09/20/16-09/26/16	4	:30	5:58P- WETM News	4	X	X	X	X	X			8	\$350.00	\$2,800.00	Elmira (WETM)	Daypart EN(Agency)-Weeks to run Tues - Mon	9/19/16
Est 7.0	Unapproved (RevL) / News	09/20/16-09/23/16	4	:30	5:58P- WETM News	3		X	X	X	X			3	\$350.00	\$1,050.00	Elmira (WETM)	Daypart EN(Agency)-Weeks to run Tues - Mon	9/19/16
8.0	Revised Line (RevL) / News	09/27/16-10/03/16	4	:30	5:58P- WETM News	4	X	X	X	X	X			8	\$350.00	\$2,800.00	Elmira (WETM)		9/19/16
Est 8.0	Unapproved (RevL) / News	09/27/16-09/30/16	4	:30	5:58P- WETM News	3		X	X	X	X			3	\$350.00	\$1,050.00	Elmira (WETM)		9/19/16
9.0	Normal Line / News	09/25/16-09/25/16	4	:30	6P- WETM News @ 6	1							X	1	\$175.00	\$175.00	Elmira (WETM)	Daypart EN	9/19/16
10.0	Normal Line / News	10/02/16-10/02/16	4	:30	6P- WETM News @ 6	1							X	1	\$175.00	\$175.00	Elmira (WETM)	Daypart EN	9/19/16
11.0	Revised Line (RevL) / SPOT	09/20/16-09/26/16	3	:30	7:01P- Jeopardy	3	X	X	X	X	X			6	\$300.00	\$1,800.00	Elmira (WETM)	Daypart PA(Agency)-Weeks to run Tues - Mon	9/19/16

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Est 11.0	Unapproved (RevL) / SPOT	09/20/16-09/23/16	3	:30	7:01P- Jeopardy	2		X	X	X	X			2	\$300.00	\$600.00	Elmira (WETM)	Daypart PA(Agency)-Weeks to run Tues - Mon	9/19/16
12.0	Revised Line (RevL) / SPOT	09/27/16-10/03/16	3	:30	7:01P- Jeopardy	3	X	X	X	X	X			6	\$300.00	\$1,800.00	Elmira (WETM)	Daypart PA(Agency)-Weeks to run Tues - Mon	9/19/16
Est 12.0	Unapproved (RevL) / SPOT	09/27/16-09/30/16	3	:30	7:01P- Jeopardy	3		X	X	X	X			3	\$300.00	\$900.00	Elmira (WETM)	Daypart PA(Agency)-Weeks to run Tues - Mon	9/19/16
13.0	Revised Line (RevL) / SPOT	09/20/16-09/26/16	3	:30	7:30P- Wheel of Fortune	3	X	X	X	X	X			6	\$300.00	\$1,800.00	Elmira (WETM)	Daypart PA(Agency)-Weeks to run Tues - Mon	9/19/16
Est 13.0	Unapproved (RevL) / SPOT	09/20/16-09/23/16	3	:30	7:30P- Wheel of Fortune	3		X	X	X	X			3	\$300.00	\$900.00	Elmira (WETM)	Daypart PA(Agency)-Weeks to run Tues - Mon	9/19/16
14.0	Revised Line (RevL) / SPOT	09/27/16-10/03/16	3	:30	7:30P- Wheel of Fortune	3	X	X	X	X	X			6	\$300.00	\$1,800.00	Elmira (WETM)	Daypart PA(Agency)-Weeks to run Tues - Mon	9/19/16
Est 14.0	Unapproved (RevL) / SPOT	09/27/16-09/30/16	3	:30	7:30P- Wheel of Fortune	2		X	X	X	X			2	\$300.00	\$600.00	Elmira (WETM)	Daypart PA(Agency)-Weeks to run Tues - Mon	9/19/16
15.0	Revised Line (RevL) / News	09/20/16-09/26/16	4	:30	10:59P- WETM News	3	X	X	X	X	X			6	\$225.00	\$1,350.00	Elmira (WETM)	Daypart LN(Agency)-Weeks to run Tues - Mon	9/19/16
Est 15.0	Unapproved (RevL) / News	09/20/16-09/23/16	4	:30	10:59P- WETM News	2		X	X	X	X			2	\$225.00	\$450.00	Elmira (WETM)	Daypart LN(Agency)-Weeks to run Tues - Mon	9/19/16

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16.0	Revised Line (RevL) / News	09/27/16-10/03/16	4	:30	10:59P- WETM News	3	X	X	X	X	X			6	\$225.00	\$1,350.00	Elmira (WETM)	Daypart LN(Agency)-Weeks to run Tues - Mon	9/19/16
Est 16.0	Unapproved (RevL) / News	09/27/16-09/30/16	4	:30	10:59P- WETM News	3		X	X	X	X			3	\$225.00	\$675.00	Elmira (WETM)	Daypart LN(Agency)-Weeks to run Tues - Mon	9/19/16
17.0	Normal Line / News	09/24/16-09/24/16	4	:30	10:59P- WETM News	1						X		1	\$175.00	\$175.00	Elmira (WETM)	Daypart LN	9/19/16
18.0	Normal Line / News	10/01/16-10/01/16	4	:30	10:59P- WETM News	1						X		1	\$175.00	\$175.00	Elmira (WETM)	Daypart LN	9/19/16
19.0	Revised Line (RevL) / News	09/20/16-09/26/16	4	:30	6A- Channel 18 News	4	X	X	X	X	X			8	\$150.00	\$1,200.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
Est 19.0	Unapproved (RevL) / News	09/20/16-09/23/16	4	:30	6A- Channel 18 News	3		X	X	X	X			3	\$150.00	\$450.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
20.0	Revised Line (RevL) / News	09/27/16-10/03/16	4	:30	6A- Channel 18 News	4	X	X	X	X	X			8	\$150.00	\$1,200.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
Est 20.0	Unapproved (RevL) / News	09/27/16-09/30/16	4	:30	6A- Channel 18 News	3		X	X	X	X			3	\$150.00	\$450.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
21.0	Revised Line (RevL) / SPOT	09/20/16-09/26/16	4	:30	7A- Today Show	4	X	X	X	X	X			8	\$150.00	\$1,200.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
Est 21.0	Unapproved (RevL) / SPOT	09/20/16-09/23/16	4	:30	7A- Today Show	4		X	X	X	X			4	\$150.00	\$600.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16

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22.0	Revised Line (RevL) / SPOT	09/27/16-10/03/16	4	:30	7A- Today Show	4	X	X	X	X	X			8	\$150.00	\$1,200.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
Est 22.0	Unapproved (RevL) / SPOT	09/27/16-09/30/16	4	:30	7A- Today Show	3		X	X	X	X			3	\$150.00	\$450.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
23.0	Normal Line / SPOT	09/24/16-09/24/16	3	:30	7A- Saturday Today Show	1						X		1	\$125.00	\$125.00	Elmira (WETM)	Daypart EM	9/19/16
24.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	7A- Saturday Today Show	1						X		1	\$125.00	\$125.00	Elmira (WETM)	Daypart EM	9/19/16
25.0	Normal Line / SPOT	09/25/16-09/25/16	2	:30	7:30A- Community Focus	1							X	1	\$25.00	\$25.00	Elmira (WETM)	Daypart EM	9/19/16
26.0	Normal Line / SPOT	09/25/16-09/25/16	3	:30	8A- Today Show	1							X	1	\$125.00	\$125.00	Elmira (WETM)	Daypart EM	9/19/16
27.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	8A- Today Show	1							X	1	\$125.00	\$125.00	Elmira (WETM)	Daypart EM	9/19/16
28.0	Revised Line (RevL) / SPOT	09/20/16-09/26/16	3	:30	9A- Today Show 9-10A M-F	3	X	X	X	X	X			6	\$60.00	\$360.00	Elmira (WETM)	Daypart DT(Agency)-Weeks to run Tues - Mon	9/19/16
Est 28.0	Unapproved (RevL) / SPOT	09/20/16-09/23/16	3	:30	9A- Today Show 9-10A M-F	2		X	X	X	X			2	\$60.00	\$120.00	Elmira (WETM)	Daypart DT(Agency)-Weeks to run Tues - Mon	9/19/16
29.0	Revised Line (RevL) / SPOT	09/27/16-10/03/16	3	:30	9A- Today Show 9-10A M-F	3	X	X	X	X	X			6	\$60.00	\$360.00	Elmira (WETM)	Daypart DT(Agency)-Weeks to run Tues - Mon	9/19/16
Est 29.0	Unapproved (RevL) / SPOT	09/27/16-09/30/16	3	:30	9A- Today Show 9-10A M-F	3		X	X	X	X			3	\$60.00	\$180.00	Elmira (WETM)	Daypart DT(Agency)-Weeks to run Tues - Mon	9/19/16

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30.0	Revised Line (RevL) / SPOT	09/20/16-09/26/16	4	:30	12P- WETM News 12pm	3	X	X	X	X	X			6	\$55.00	\$330.00	Elmira (WETM)	Daypart DT(Agency)-Weeks to run Tues - Mon	9/19/16
Est 30.0	Unapproved (RevL) / SPOT	09/20/16-09/23/16	4	:30	12P- WETM News 12pm	2		X	X	X	X			2	\$55.00	\$110.00	Elmira (WETM)	Daypart DT(Agency)-Weeks to run Tues - Mon	9/19/16
31.0	Revised Line (RevL) / SPOT	09/27/16-10/03/16	4	:30	12P- WETM News 12pm	3	X	X	X	X	X			6	\$55.00	\$330.00	Elmira (WETM)	Daypart DT(Agency)-Weeks to run Tues - Mon	9/19/16
Est 31.0	Unapproved (RevL) / SPOT	09/27/16-09/30/16	4	:30	12P- WETM News 12pm	2		X	X	X	X			2	\$55.00	\$110.00	Elmira (WETM)	Daypart DT(Agency)-Weeks to run Tues - Mon	9/19/16
32.0	Normal Line / SPOT	09/25/16-09/25/16	4	:30	9A- Meet The Press	1							X	1	\$150.00	\$150.00	Elmira (WETM)	Daypart DT	9/19/16
33.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	9A- Meet The Press	1							X	1	\$150.00	\$150.00	Elmira (WETM)	Daypart DT	9/19/16
Est 34.0	Unapproved (NewL) / SPOT	09/26/16-09/26/16	4	:30	5A- Channel 18 News	1	X							1	\$75.00	\$75.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
Est 35.0	Unapproved (NewL) / SPOT	10/03/16-10/03/16	4	:30	5A- Channel 18 News	1	X							1	\$75.00	\$75.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
Est 36.0	Unapproved (NewL) / News	10/03/16-10/03/16	4	:30	4:58P- WETM News	1	X							1	\$200.00	\$200.00	Elmira (WETM)	Daypart EN(Agency)-Weeks to run Tues - Mon	9/19/16
Est 37.0	Unapproved (NewL) / News	09/26/16-09/26/16	4	:30	5:29P- WETM News 530P	1	X							1	\$250.00	\$250.00	Elmira (WETM)	Daypart EN(Agency)-Weeks to run Tues - Mon	9/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WETM
201 Humboldt St
Rochester, NY 14610

Butler Till Media
1565 Jefferson Rd
Bldg 200 Ste 280
Rochester, NY 14623

Contract # 1428299

Schedule Dates 09/20/16-10/03/16
Advertiser Tom O'Mara/State Senate/Republican/NY (83428)
Agency Butler Till Media (10961)
Product Political - State Senate (1074)
Brand O'Mara for NYS Senate (559614)
Salesperson Irons, Ruth Ann (3342)
Sales Office Elmira
Buyer Name
Phone/Fax /
CPE 51/1021/3307
Account Types Local/Political
Billing Type Weekly/Irregular
Comments Separation: 30

Date Entered 09/19/16
Last Modified 09/19/16
Entered By Ruth Irons
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,484.75
Net Total \$14,080.25
Sales Tax

Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	37	\$6,830.00
Oct. 2016	52	\$9,735.00
Grand Total:	89	\$16,565.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 38.0	Unapproved (NewL) / News	09/26/16-09/26/16	4	:30	5:58P- WETM News	1	X							1	\$350.00	\$350.00	Elmira (WETM)	Daypart EN(Agency)-Weeks to run Tues - Mon	9/19/16
Est 39.0	Unapproved (NewL) / News	10/03/16-10/03/16	4	:30	5:58P- WETM News	1	X							1	\$350.00	\$350.00	Elmira (WETM)		9/19/16
Est 40.0	Unapproved (NewL) / SPOT	09/26/16-09/26/16	3	:30	7:01P- Jeopardy	1	X							1	\$300.00	\$300.00	Elmira (WETM)	Daypart PA(Agency)-Weeks to run Tues - Mon	9/19/16
Est 41.0	Unapproved (NewL) / SPOT	10/03/16-10/03/16	3	:30	7:30P- Wheel of Fortune	1	X							1	\$300.00	\$300.00	Elmira (WETM)	Daypart PA(Agency)-Weeks to run Tues - Mon	9/19/16
Est 42.0	Unapproved (NewL) / News	09/26/16-09/26/16	4	:30	10:59P- WETM News	1	X							1	\$225.00	\$225.00	Elmira (WETM)	Daypart LN(Agency)-Weeks to run Tues - Mon	9/19/16
Est 43.0	Unapproved (NewL) / News	09/26/16-09/26/16	4	:30	6A- Channel 18 News	1	X							1	\$150.00	\$150.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
Est 44.0	Unapproved (NewL) / News	10/03/16-10/03/16	4	:30	6A- Channel 18 News	1	X							1	\$150.00	\$150.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
Est 45.0	Unapproved (NewL) / SPOT	10/03/16-10/03/16	4	:30	7A- Today Show	1	X							1	\$150.00	\$150.00	Elmira (WETM)	Daypart EM(Agency)-Weeks to run Tues - Mon	9/19/16
Est 46.0	Unapproved (NewL) / SPOT	09/26/16-09/26/16	3	:30	9A- Today Show 9-10A M-F	1	X							1	\$60.00	\$60.00	Elmira (WETM)	Daypart DT(Agency)-Weeks to run Tues - Mon	9/19/16

CONFIRMATION CONTRACT

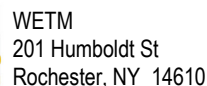
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Butler Till Media
1565 Jefferson Rd
Bldg 200 Ste 280
Rochester, NY 14623

Schedule Dates	09/20/16-10/03/16
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)
Agency	Butler Till Media (10961)
Product	Political - State Senate (1074)
Brand	O'Mara for NYS Senate (559614)
Salesperson	Irons, Ruth Ann (3342)
Sales Office	Elmira
Buyer Name	
Phone/Fax	/
CPE	51/1021/3307
Account Types	Local/Political
Billing Type	Weekly/Irregular
Comments	Separation: 30

Date Entered	09/19/16
Last Modified	09/19/16
Entered By	Ruth Irons
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$2,484.75
Net Total	\$14,080.25
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2016	37	\$6,830.00
Oct. 2016	52	\$9,735.00
Grand Total:	89	\$16,565.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

[illegible]

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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